

## **KEYSTONE BANK COOKIE POLICY**

This Cookie Policy explains how we use cookies and similar tracking technologies on our website. By accessing or using our website, you consent to the use of cookies and other tracking technologies as described in this Policy.

### **How We Use Cookies**

We use cookies for the following purposes:

- a) **Essential Cookies:** These cookies are necessary for the operation of our website. They enable basic functions such as page navigation and access to secure areas of the Website. Without these cookies, the Website may not function properly.
- b) **Analytics Cookies:** We use analytics cookies to collect information about how visitors use our website. This helps us analyze data and improve the performance and functionality of the Website. The information collected by these cookies is aggregated and anonymous.
- c) **Advertising Cookies:** Advertising cookies are used to deliver personalized advertisements based on your interests and browsing behavior. They may also be used to measure the effectiveness of advertising campaigns.
- d) **Social Media Cookies:** These cookies allow you to share content from our website on social media platforms or enable you to log in using your social media credentials.

### **Third-Party Cookies**

We may also use third-party cookies on our web pages. Third party cookies are cookies provided by third-party service providers. These cookies are subject to the respective privacy policies of these providers. We have no control over these cookies, or the data collected through them.

### **Cookie Settings**

You can control and manage cookies preferences through your browser settings. Most browsers allow you to block or delete cookies. However, please note that blocking or deleting cookies may affect your ability to access and use certain features of our website.